





Strategy

Strategy Pathway Legend

-  Core Course
-  Foundational Elective
-  Specialized or Related Elective
-  Capstone Elective

Foundational

Strategy Formulation
B5502/B6502, 1.5 credits

Competitive

Economics of Strategic Behavior
B8216/B7216, 3 credits

Game Theory and Business
B8315, 1.5 credits

Growth

Corporate Growth and Development
B8508/B7508, 3 credits

Entrepreneurial Strategy
B8586, 1.5 credits

Catching Growth Waves to 2050 and Beyond
B7658, 3 credits

Turnaround Management
B8511/B7511, 3 credits

Technology

Technology Strategy
B8570/B7570, 3 credits

People Analytics and Strategy
B8590/B7590, 1.5 credits

Implementation

Fundamentals of Governance
B8575, 3 credits

Future of Work: Strategy & Leadership
B8551, 1.5 credits

Consulting Skills

DSI: Mastering the Tools of Strategy Consulting
B8624, 1.5 credits

Succeeding in Consulting: from Project Manager to CEO Advisor
B8605, 1.5 credits